



Curriculum vitae

Mattia Anzaldi

Passionate about political movements, digital technologies, environmental activism and social communication, I am the **Treasurer and Head of Education & Incubation** at the Italian chapter of the pan-european organization **The Good Lobby**. TGL is the development of **Riparte il futuro**, association with over 6 years of high-results **digital campaigning** and **civic lobbying** in anti-corruption, transparency and advocacy.

Keeping on dealing with digital campaigns, web marketing and civic advocacy, I'm also full involved in **communication strategy and visual design**.

Fascinated by the **web3**, I have been in the "crypto-verse" since 2017, studying on my own, attending online courses and fairs/events for better understand and discover **useful applications of the blockchain**, especially in the non-profit sector.

At 23 (2013) I became the Provincial Coordinator of "**Libera**" in Novara, a **network of more than 25 local associations and over 150 members** committed to promote social antimafia.

For 6 years I was also the president of **SerMais**, which since 2008 has been engaging **hundreds of young people through educational courses on active citizenship**, experimenting with bottom-up projects, non-formal learning and participatory process.

From September 2016 I've been co-leading the project **nòva**, a former abandoned military barracks in Novara that has become a **youth center and an innovation, social and cultural hub**.

From May 2020 I'm the President of **nòva** association.

In July 2017 I founded **Fadabrav**, an **urban regeneration experience** that transformed an old municipal laboratory both either in the first social wood-workshop of the territory.

I have a beautiful sheperd dog, Olen. I'm a truly **outdoor enthusiast** with a huge passion and interest in backpacking travels and equipment. In the free time I love practicing rock climbing, alpine hiking and mountaineering.

Professional skills

Content management



Visual design



Social media management



Events planning



Networking



Teams and groups management



Project management



Public speaking



Digital skills

{Software I daily use for work}

Design

Internal communication

Productivity and others



Education & Training

University of Turin, Political science

2012 / { interrupted }

High school of human sciences

Istituto "Tornielli Bellini" - Novara

I strongly believe in **lifelong learning** and **permanent self-training**. So, in the last couple of years I attended many events, forums, courses, webinars on advocacy, digital communication and social innovation.

Here some of the most significant:

MasterLab: Blockchain management

Ateneo Impresa

sett/nov 2022

How to MVP: Minimum Viable Product

Caffè Design e Unicam SAAD

jun 2021, online

Leadership, Organizing and Action: Leading Change

Harvard Kennedy School

feb/jun 2020, online

Lobbying Summer Academy

Alberto Alemanno

jul 2019, Bilbao (Spain)

CorDATA - Tech and Data opportunities for Good and Cooperation

TOP-IX

2019, Torino

Building Digital Campaigns

Latte Creative

may/jun 2015 and may 2016, Torino

My curiosity also lead me to attend at several other "off-topic" courses and workshop: from woodwork to public speaking, 3D printing, blockchain, Web3 and crypto currencies, video editing and sound design... and more.

Experiences

The Good Lobby

oct 2019 - still, Milano



Treasurer and Head of Education of the Italian chapter. I coordinate and carry out training for activists and civic organizations on digital campaigning, strategic communication and advocacy. I also deal with the visual and communication design of the organization.

www.thegoodlobby.it

Riparte il futuro

oct 2015 - oct 2019, Milano and Torino



Digital designer and campaigner for Riparte il futuro, the largest Italian anti-corruption organization.

I deal with digital campaigns, training projects for activists and creative advocacy strategies.

www.riparteilfuturo.it

Freelance

mar 2015 - still, Novara



Development of digital communication projects, from profit to social campaigns, focusing in particular on visual design and content architecture.

www.mattiaanzaldi.it

GECO Comunicazione Srl

may 2013 - sep 2014, Novara



Head of digital of the publishing agency behind the local periodical "Il Venerdì di Tribuna" and the related website.

I was part of the journalistic staff and I managed the digital conversion from the previous newspaper "Tribuna Novarese" to the new version of the product.

I also collaborated in two local electoral campaigns curated by the agency (administrative 2014 and regional 2014) developing the design.

Social Causes

Nòva

Founder and president

(may 2020 - still)



I am President of nòva association, founded to lead the transformation of an old abandoned military barracks into a cultural center, hub of social innovation and youth inclusion in Novara.

SerMais

President

(oct 2014 - jul 2020)



SerMais is a nonprofit organization, based in Novara and active in the civic and youth educational field.

It was founded in 2008 and its projects are mainly focused on the active engagement of students, on civic participation and urban redevelopment of public spaces from an educational perspective.

- +150 young people actively involved every year;
- +2,000 students met each year;
- 3 public spaces managed;
- Financial growth 2014/2019: 10k>130K

FADABRAV

Founder and project manager

(apr 2017 - still)



Social woodworking workshop in Novara that promotes social inclusion, educational expression and human interaction through manual creativity.

It was an unutilised public space in a critical neighborhood of the city. Now it has been given back to the community and it has become an ecosystem of collaboration and growth.

Enaip Piemonte

nov 2013 - mar 2014, Oleggio (NO)



Trainer on digital marketing, email marketing and social media advertising for small and medium local businesses.

BeSide. Smart Content Provider

dec 2012 - jan 2014, Novara



Political communication agency. I collaborated in the electoral campaign developed for the Democratic Party (national elections 2013). Then I managed the digital presence and content for a senator.

www.be-side.eu

Libera Novara

feb 2011 - dec 2016, Novara



Activist and member since 2009 and from 2013 to 2016 area coordinator.

From 2013 to 2016 I was project manager of the "Provincial Observatory on Mafias", coordinating research, education and dissemination activities.

www.novara.liberapiemonte.it

Info & Contacts

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