



Curriculum vitae

Mattia Anzaldi

Passionate about political movements, digital technologies, environmental activism and social communication, I am a digital strategist, digital campaigner, project manager in social innovation projects and community organizer.

In the past 3 years I've been **Head of Education & Incubation** at the Italian chapter of the european organization **The Good Lobby**. Previously I was digital campaigner in **Riparte il futuro**, no profit organization with over 6 years of high-results on **online campaigning** and **civic lobbying** in anti-corruption, transparency and advocacy.

Fascinated by the **web3**, I have been studying blockchain technologies since 2017, attending online courses and events to discover **useful applications of the blockchain**, especially in the non-profit sector.

At the age of 23 (2013) I became the Provincial Coordinator of "**Libera**" in Novara, a **network of more than 25 local associations and over 150 members** committed to promote social antimafia. For 6 years I was also the president of **SerMais**, which since 2008 has been engaging **hundreds of young people through educational courses on active citizenship**, experimenting with bottom-up projects, non-formal learning and participatory process.

From September 2016 I've been co-leading the project **nòva**, a former abandoned military barracks in Novara that has become a **youth center and an innovation, social and cultural hub**.

From May 2020 I'm the President of **nòva** association.

In July 2017 I founded **Fadabrav**, an **urban regeneration experience** that transformed an old municipal laboratory both either in the first social wood-workshop of the territory.

I have a beautiful sheperd dog, Olen. I'm an **outdoor enthusiast** with a huge passion and interest in backpacking travels and overlanding. In the free time I love practicing rock climbing, alpine hiking and mountaineering.

Professional skills

Content management



Visual design



Social media management



Events planning



Training



Community management



Project management



Public speaking



Digital skills

{Software I daily use for work}

Design

Internal communication

Productivity and others



Education & Training

University of Turin, Political science
2012 / { interrupted }

High school of human sciences
Istituto "Tornielli Bellini" - Novara

I strongly believe in **lifelong learning** and **permanent self-training**. So, in the last couple of years I attended many events, forums, courses, webinars on advocacy, digital communication and social innovation.

Here some of the most significant:

Masterlab: Blockchain management

Ateneo Impresa
sept/nov 2022, online/Rome

How to MVP: Minimum Viable Product

Caffè Design e Unicam SAAD
jun 2021, online

Leadership, Organizing and Action: Leading Change

Harvard Kennedy School
feb/jun 2020, online

Lobbying Summer Academy

Alberto Alemanno
jul 2019, Bilbao (Spain)

Election Days 2016

Quorum sas - YouTrend

Building Digital Campaigns

Latte Creative
may/jun 2015 and may 2016, Torino

My curiosity also lead me to attend at several other "off-topic" courses and workshop: from woodwork to public speaking, from 3D printing to blockchain technologies and Web3 case studies, video editing and sound design... and much more.

Experiences

Futurevox

jan 2023 - still, Remote

Digital strategist, community organizer and trainer.

www.futurevox.it



The Good Lobby

oct 2019 - dec 2022, Milano

Treasurer and Head of Education and Incubation program of the Italian chapter.

I developed trainings and workshop for activists and civic organizations on digital campaigning, communication strategy, advocacy and community organizing.

www.thegoodlobby.it



Riparte il futuro

oct 2015 - oct 2019, Milano and Torino

Digital designer and campaigner for Riparte il futuro, the largest Italian anti-corruption organization.

I deal with digital campaigns, training projects for activists and creative advocacy strategies.

www.riparteilfuturo.it



Freelance

mar 2015 - still, Novara

Development of digital communication projects, from profit sector to social campaigns for non profit organizations.

www.mattiaanzaldi.it



GECO Comunicazione Srl

may 2013 - sep 2014, Novara

Head of digital of the publishing agency behind the local periodical "Il Venerdì di Tribuna" and the related website.

I managed the digital conversion from the newspaper "Tribuna Novarese" to the online version.

I also collaborated in two local electoral campaigns provided by the agency for the local Democratic Party.



Social Causes

Nòva

Founder and president

(may 2020 - still)



I am President of nòva association, founded to lead the transformation of an old abandoned military barracks into a cultural center, hub of social innovation and youth inclusion in Novara.

SerMais

President

(oct 2014 - jul 2020)



SerMais is a nonprofit organization, based in Novara and active in the civic and youth educational field.

It was founded in 2008 and its projects are mainly focused on the active engagement of students, on civic participation and urban redevelopment of public spaces from an educational perspective.

- +150 young people actively involved every year;
- +2,000 students met each year;
- 3 public spaces managed;
- Financial growth 2014/2019: 10k>130K

FADABRAV

Founder and project manager

(apr 2017 - still)



Social woodworking workshop in Novara that promotes social inclusion, educational expression and human interaction through manual creativity.

It was an unutilised public space in a critical neighborhood of the city. Now it has been given back to the community and it has become an ecosystem of collaboration and growth.

Enaip Piemonte

nov 2013 - mar 2014, Oleggio (NO)



Trainer on digital marketing, email marketing and social media advertising for small and medium local businesses.

BeSide. Smart Content Provider

dec 2012 - jan 2014, Novara



Political communication agency. I collaborated in the electoral campaign developed for the Democratic Party (national elections 2013). Then I managed the digital presence and contents for a senator of the Italian Republic.

www.be-side.eu

Libera Novara

feb 2011 - dec 2016, Novara



Activist and member since 2009 and area coordinator from 2013 to 2016.

From 2013 to 2016 I was project manager of the "Provincial Observatory on Mafias", coordinating researching activities and educational projects.

www.novara.liberapiemonte.it

Info & Contacts

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